



# THE ONLY ONLINE COMMERCIAL REAL ESTATE PUBLICATION UPDATED DAILY

for the Denver Area



Mile High CRE is an online source for streamlined commercial development news at your fingertips. Our mission is to provide timely news for the entire commercial development vertical – from owners and developers, to real estate brokers, to contractors, architects and engineers. With early knowledge and timely information, Mile High CRE serves as a lead source to increase profitability.

#### **FEATURES INCLUDE:**

- Daily news updates
- In-depth stories of built project and projects in development
- Industry spotlights for major players in Denver area market
- Networking opportunities for association events





## READERSHIP STATS



BI-WEEKLY NEWSLETTER

3,000 SUBSCRIBERS



**OPEN RATES** 

14% Industry Average 27% Mile High Average

20%

Higher open rate than industry average

#### **WEBSITE STATS**



DAILY AVERAGE PAGE VISITS

5,200 MONLTHY AVERAGE PAGE VISITS

5 DAILY POSTS ON AVERAGE

3 DAILY POSTS
EXCLUSIVE CRE NEWS

52,000 MONTHLY AD IMPRESSION RATE

### DEMOGRAPHICS



750

General Contractor & Subcontractor Companies



250

Architectural Firms



330

Engineering Firms



750

CRE Companies (Brokers & Developers)





# THE ONLY ONLINE **COMMERCIAL REAL ESTATE** PUBLICATION UPDATED DAILY for the Denver Area Finally! Advertising that is targeted and measurable!

Mile High CRE is the ONLY source to reach developers, brokers, building owners, architects, engineers and contractors all in one current news location. Invest your marketing dollars in a location that is **Fresh, Targeted** and Measured to drive awareness of your company and services.



ADVERTISING RATES									
Ad Type	Position	Size	Price Per Month						
			1 Month	3 Months	6 Months	9 Months	12 Months		
Top of Page Banner	Α	728 x 90 px	\$1,500	\$1,350	\$1,200	\$1,125	\$900		
Right Side Square	В	300 x 250 px	\$950	\$855	\$760	\$713	\$570		
Own the News	С	468 x60 px	\$1,000	\$900	\$800	\$750	\$600		
Bottom	D	728 x 90 px	\$1,100	\$990	\$880	\$825	\$660		
Interior Banner	Е	728 x 90 px	\$800	\$720	\$640	\$600	\$480		

<sup>\*</sup>All advertisement rates above reflect up to 4 rotations

TWICE WEEKLY NEWSLETTER ADVERTISING RATES									
Price Per Month									
1 Month	3 Months	6 Months	9 Months	12 Months					
\$750	\$650	\$600 \$562		\$450					

