

# MILE HIGH

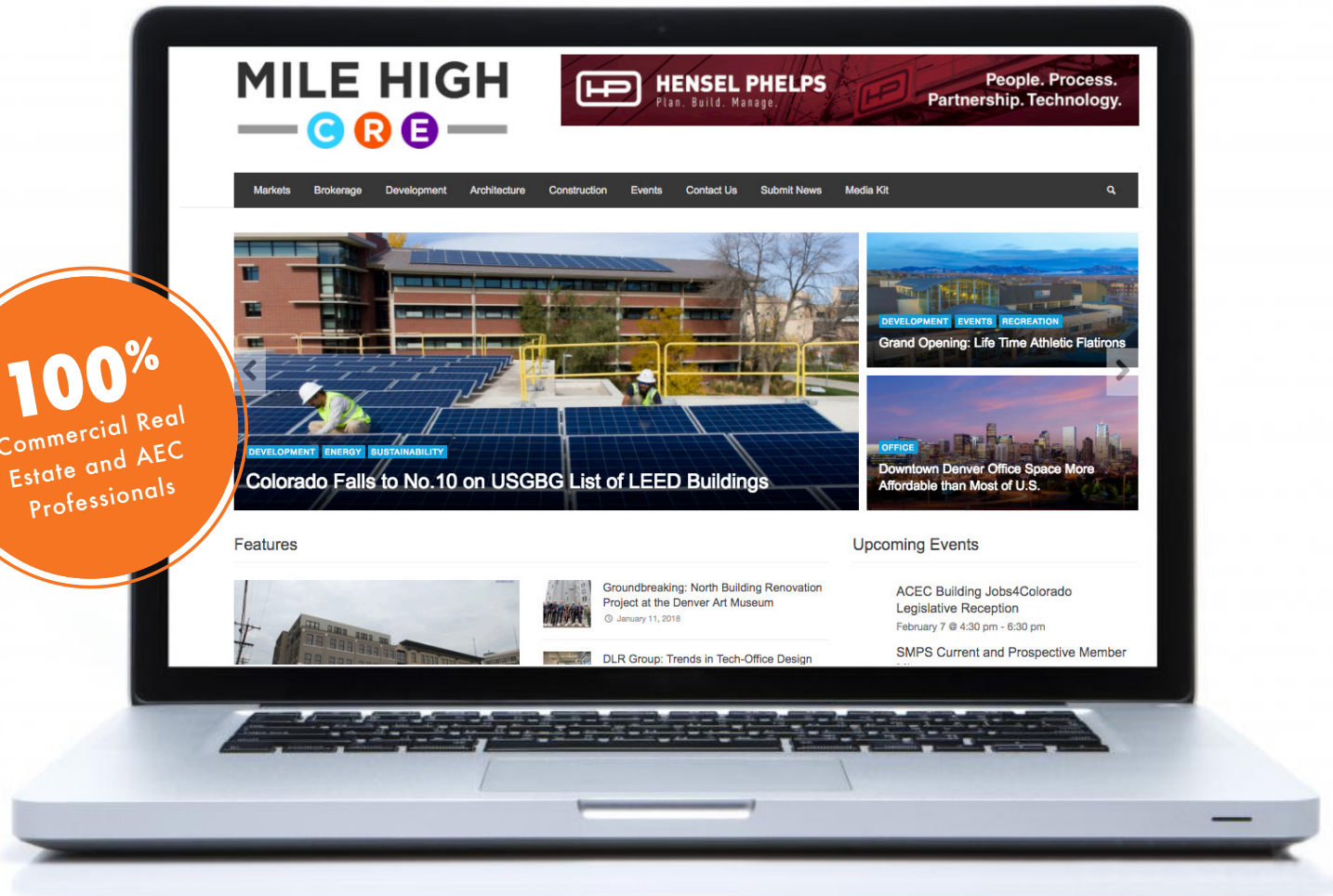


THE ONLY ONLINE  
**COMMERCIAL REAL ESTATE  
PUBLICATION**

UPDATED DAILY • FOR THE DENVER AREA

**MILE HIGH CRE** is an online source for streamlined commercial development news. Our mission is to provide timely news for the entire commercial development vertical. We are proud to be a trusted resource for CRE news in Colorado. Thanks to the valuable content you provide, the online publication continues to gain readership and our newsletter gains new subscribers almost daily.

**100%**  
Commercial Real Estate and AEC Professionals



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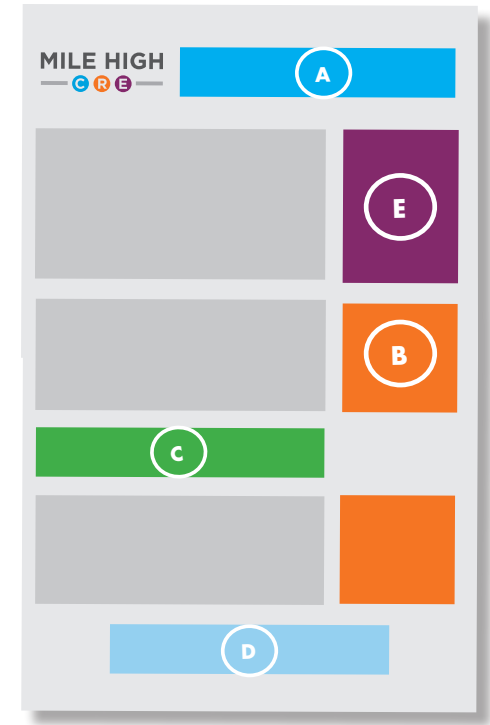




As Denver’s only daily online publication exclusively serving the commercial real estate industry, Mile High CRE is a great platform to advertise your business. Our audience is made up entirely of commercial real estate industry professionals such as yourself so there is truly no better place to reach decision makers within the development, brokerage, property management and AEC firms in our industry.

# ONLINE PUBLICATION WEBSITE ADVERTISING RATES

\* ALL ADVERTISEMENT RATES SHOWN ARE FOR 4 ROTATIONS. PLEASE CONTACT FOR MORE OPTIONS.  
 \*\* AD CREATION IS AVAILABLE FOR AN HOURLY RATE



AD TYPE	POSITION	SIZE	PRICE PER MONTH				
			1 Month	3 Months	6 Months	9 Months	12 Months
Top of Page Banner	A	728 x 90 px	\$1,500	\$1,350	\$1,200	\$1,125	\$900
Side Square * runs on the home page OR along side articles	B	300 x 250 px	\$850	\$765	\$680	\$625	\$510
Own the News	C	728 x 90 px	\$1,000	\$900	\$800	\$750	\$600
Bottom News Banner	D	728 x 90 px	\$1,000	\$990	\$775	\$700	\$600
Interior Side Ad * runs along side all articles	E	300 x 500 px	\$950	\$850	\$775	\$725	\$600

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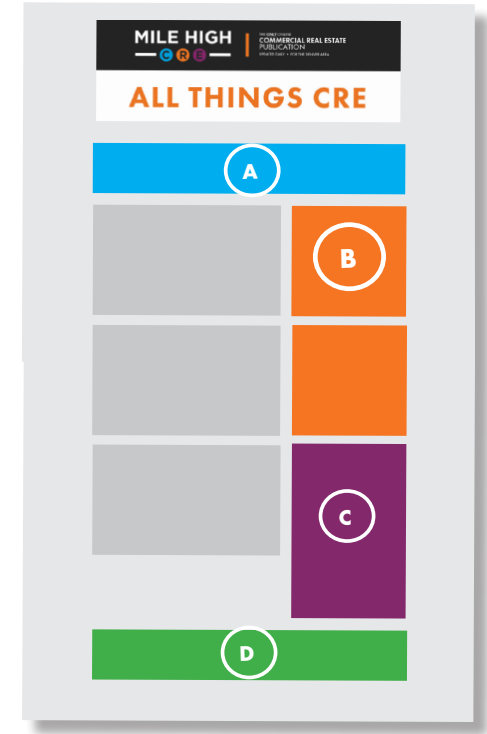
— **C R E** —

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## EMAIL NEWSLETTER ADVERTISING RATES

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\*\* AD CREATION IS AVAILABLE FOR AN HOURLY RATE



AD TYPE	POSITION	SIZE	PRICE PER MONTH				
			1 Month	3 Months	6 Months	9 Months	12 Months
Top Newsletter Banner	A	728 x 90 px	\$1,350	\$1,200	\$1,075	\$1,000	\$800
Side Square	B	300 x 250 px	\$750	\$650	\$600	\$550	\$450
Double Side Square	C	300 x 500 px	\$950	\$850	\$775	\$725	\$600
Bottom Newsletter Banner	D	728 x 90 px	\$1,000	\$900	\$775	\$700	\$600

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**BI-WEEKLY  
NEWSLETTER**

**2,800+**  
SUBSCRIBERS



**OPEN RATES**

**16%** Industry Average  
**26%** Mile High Average

**15%**

**CLICK  
THROUGH RATE**

## WEBSITE STATS



**3** DAILY POSTS  
ON AVERAGE

**8,400** MONTHLY AVERAGE  
USERS

**16,300+** MONTHLY AVERAGE  
PAGE VIEWS

**261,000+** MONTHLY  
AD IMPRESSION RATE

## WE REACH THE ENTIRE VERTICAL



GENERAL CONTRACTOR &  
SUBCONTRACTORS



ARCHITECTURAL  
FIRMS



ENGINEERING  
FIRMS



CRE COMPANIES  
(BROKERS & DEVELOPERS)

