

# MILE HIGH

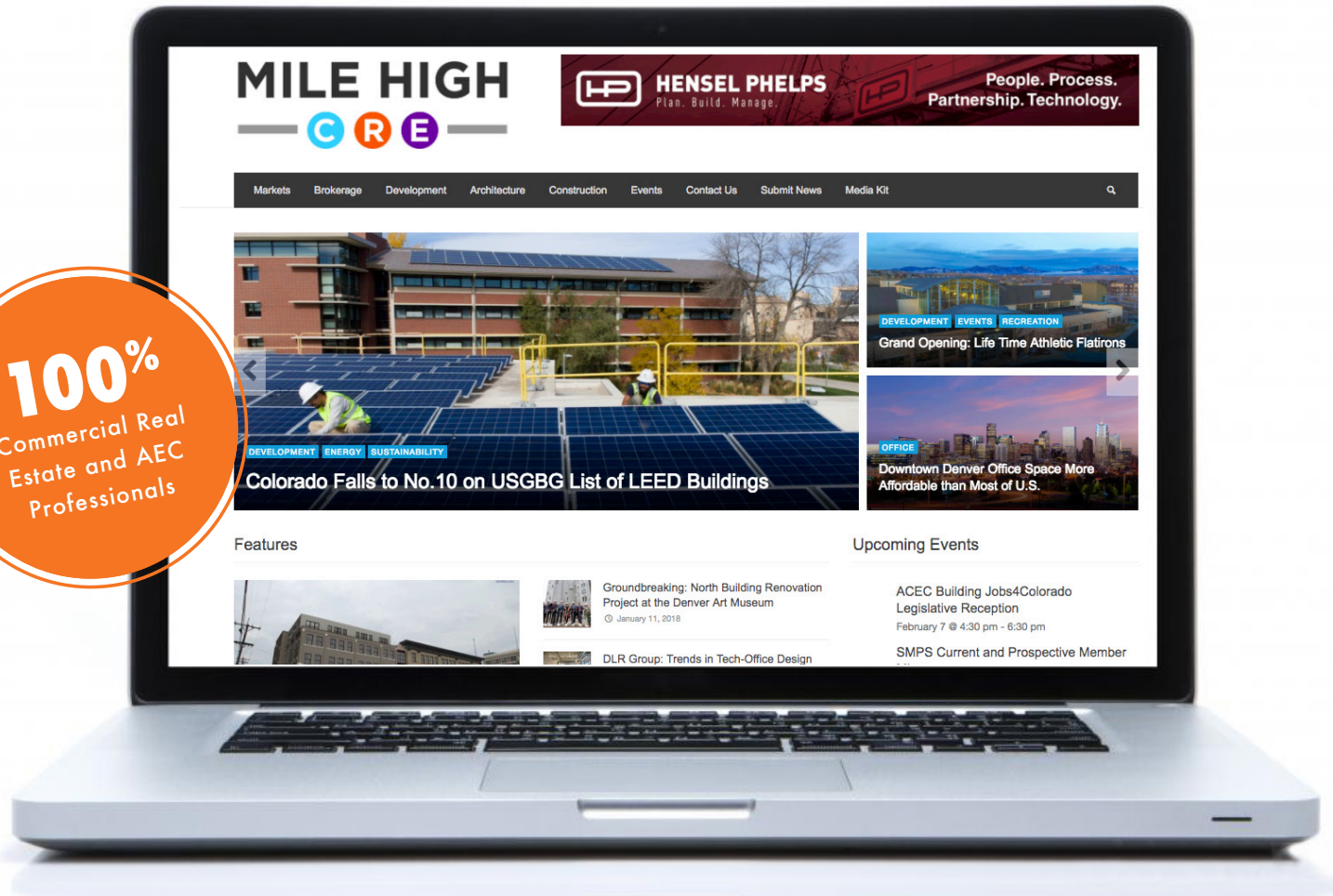


THE ONLY ONLINE  
**COMMERCIAL REAL ESTATE  
PUBLICATION**

UPDATED DAILY • FOR THE DENVER AREA

**MILE HIGH CRE** is your online source for streamlined commercial development news. Our objective is to deliver timely news spanning the entire commercial development vertical. We are proud to be a trusted resource for CRE news in Colorado. Thanks to the valuable content you provide, the online publication continues to gain readership and our newsletter garners new subscribers daily.

**100%**  
Commercial Real Estate and AEC Professionals



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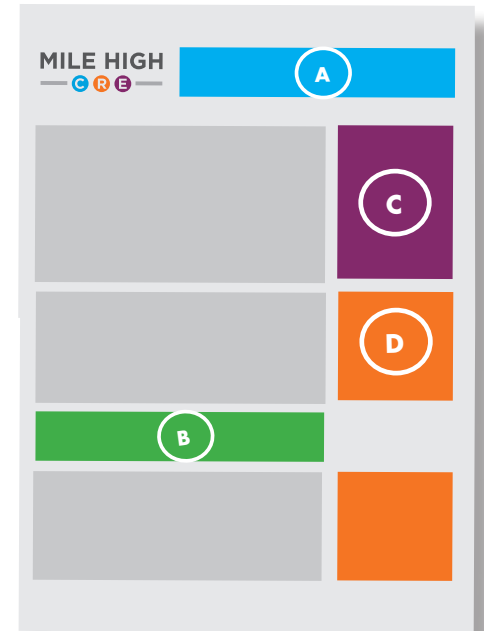
# MILE HIGH

— C R E —

As Denver’s only daily online publication dedicated to the commercial real estate industry, Mile High CRE provides an excellent opportunity to promote your business. Our readership comprises solely of commercial real estate industry professionals, which is precisely why Mile High CRE stands out as the optimal platform for connecting with the key influencers in commercial development, brokerage, property management, and the AEC industry.

## ONLINE PUBLICATION WEBSITE ADVERTISING RATES

EACH **DESIGN BUILD** ADVERTISEMENT COMES WITH **3 COMPLIMENTARY PROOFS** - WITH ADDITIONAL PROOFS PRICING AT \$15 EACH  
**NEW ADS RUN ON THE 1ST OF EACH MONTH**  
 PLEASE SUBMIT ALL **CAMERA-READY CONTENT ONE WEEK PRIOR TO RUN DATE**, AND ALL **DESIGN BUILD CONTENT THREE WEEKS PRIOR**



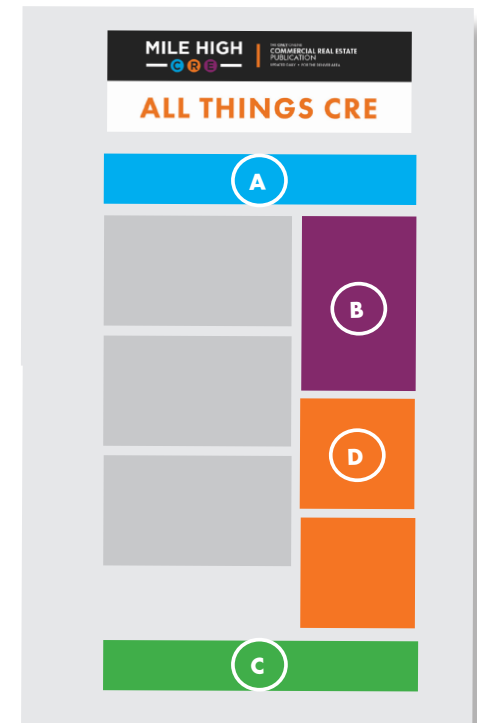
AD TYPE	POSITION	SIZE	PRICE PER MONTH (*Please contact for upgrades and additional options.)				
			1 Month	3 Months	6 Months	9 Months	12 Months
Top of Page Banner	A	728 x 90 px	\$1,800	\$1,620	\$1,400	\$1,350	\$1080
Own the News	B	728x90 px	\$1,320	\$1,190	\$1,060	\$990	\$790
Double Side Square *upgrades available	C	300 x 500 px	\$1,255	\$1,130	\$1030	\$960	\$795
Side Square *upgrades available	D	300 x 250 px	\$1,020	\$920	\$815	\$750	\$615

**FEATURED ARTICLE** | \$800 | INCLUDES: PHOTO, BIO, 750 WORD ARTICLE WITH SOCIAL MEDIA PUSH



The Mile High CRE newsletter delivers relevant, timely CRE news specifically targeted to over 2,800 subscribers in the CRE and AEC industries. Sent twice-weekly, every Wednesday and Friday, placement in the newsletter guarantees your advertisement valuable exposure all month long.

## EMAIL NEWSLETTER ADVERTISING RATES



AD TYPE	POSITION	SIZE	PRICE PER MONTH				
			1 Month	3 Months	6 Months	9 Months	12 Months
Top Newsletter Banner	A	728 x 90 px	\$1,620	\$1,440	\$1,290	\$1,200	\$960
Double Side Square	B	300 x 500 px	\$1,140	\$1,020	\$930	\$870	\$720
Bottom Newsletter Banner	C	728 x 90 px	\$1,000	\$900	\$775	\$700	\$600
Side Square	D	300 x 250 px	\$900	\$780	\$720	\$660	\$540

**SHARE YOUR NEWS EBLAST** | \$750 | SEND YOUR ARTICLE OUR WAY AND WE WILL SEND IT TO ALL OF OUR CONTACTS  
 \*Please submit all content and creative one week prior to run date.



**BI-WEEKLY  
NEWSLETTER**

**2,800+**  
SUBSCRIBERS



**OPEN RATES**

**17%** Industry Average  
**39%** Mile High Average

**7%** **CLICK  
THROUGH RATE**

## WEBSITE STATS



**18** **WEEKLY POSTS**  
ON AVERAGE

**30,120** **MONTHLY AVERAGE**  
USERS

**61,250+** **MONTHLY AVERAGE**  
PAGE VIEWS

**690,819+** **MONTHLY**  
AD IMPRESSION RATE

## WE REACH THE ENTIRE VERTICAL



GENERAL CONTRACTOR &  
SUBCONTRACTORS



ARCHITECTURAL  
FIRMS



ENGINEERING  
FIRMS



CRE COMPANIES  
(BROKERS & DEVELOPERS)



# 2023

## Editorial Calendar

Month	Themes	Special Features	Materials Deadline
<b>JAN</b>	New Year 2022 Outlook	Multifamily Outlook Industrial Outlook Association Outlook	December 31, 2022
<b>FEB</b>	Diversity, Equity, & Inclusion	Encouraging Women to Claim a Seat at the Table DEI Profiles	January 28
<b>MAR</b>	Construction Technology	Prefabrication Virtual Reality Integration	February 27
<b>APR</b>	Sustainability	Approach to Energy Efficiency Modular Construction	March 31
<b>MAY</b>	Safety Practices & Social Responsibility	Approach to Site Safety Workplace Safety	April 28
<b>JUNE</b>	Leading Workplace Practices	Best Hiring Practices Employee Health & Wellness Programs	May 26

Month	Themes	Special Features	Materials Deadline
<b>JULY</b>	Redesigning Mixed-Use	Multifamily Development Hybrid Workplace Environments	June 30
<b>AUG</b>	Buying, Selling & Property Management	Insurance Commercial Furnishings Notable Transactions	July 28
<b>SEPT</b>	Adaptive Reuse	Office to Residential Conversion Bioscience & Life Sciences	August 31
<b>OCT</b>	Community Involvement & Outreach	Philanthropic Partnership	September 29
<b>NOV</b>	Renovation	Historic Preservation Workspace Renovations	October 27
<b>DEC</b>	2023 Recaps	Company End of Year Spotlight	November 24

\*Topics are subject to change. Visit our website for recent updates.



Each month, Mile High CRE will highlight a new place to dine or recline in the Centennial State. Nominate new or recently renovated restaurants and hotels for a chance to be featured! **Email nominations to [editor@milehighcre.com](mailto:editor@milehighcre.com).**

