

MILE HIGH

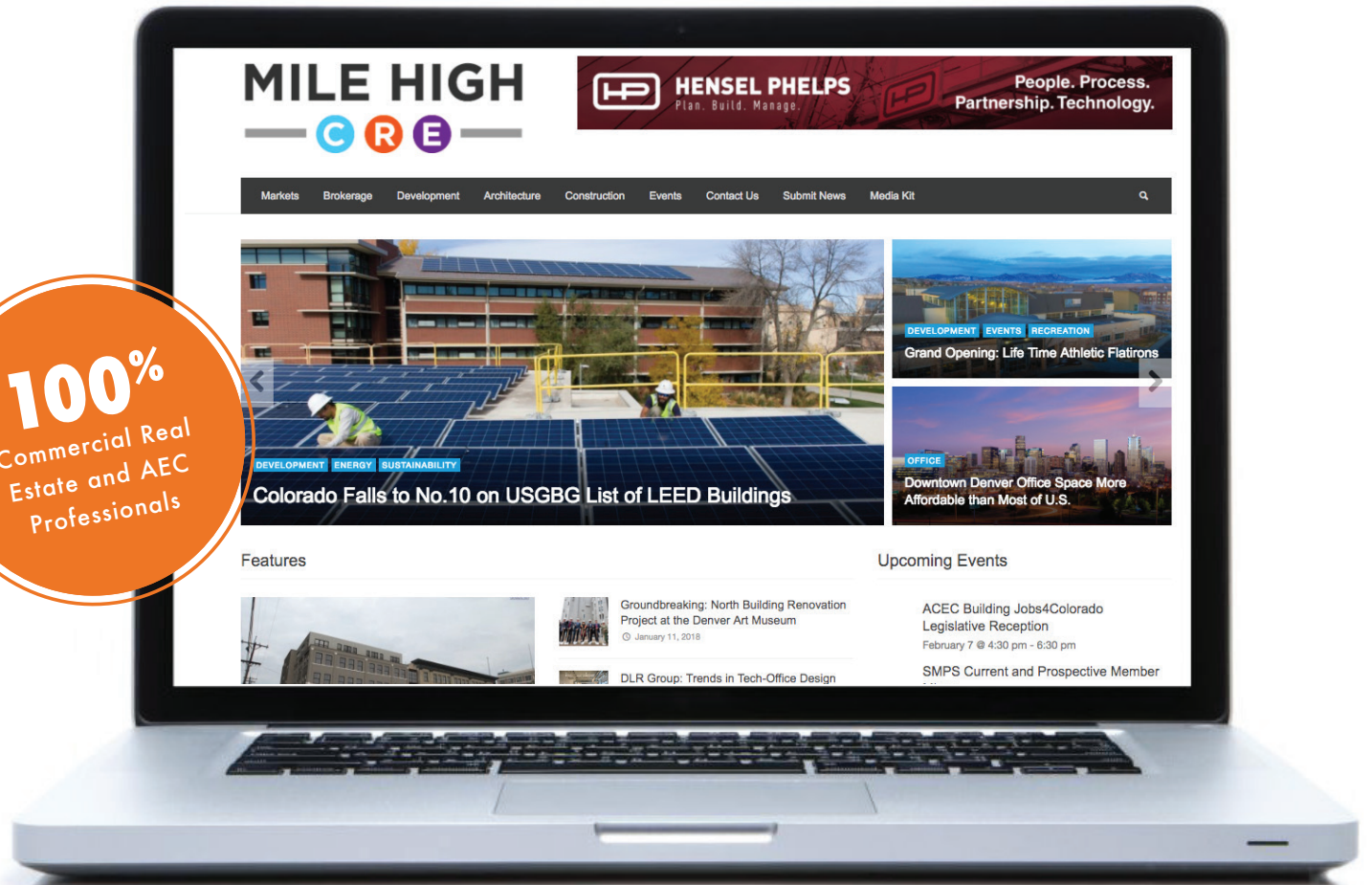


THE ONLY ONLINE
**COMMERCIAL REAL ESTATE
PUBLICATION**

UPDATED DAILY • FOR THE DENVER AREA

MILE HIGH CRE is your online source for streamlined commercial development news. Our objective is to deliver timely news spanning the entire commercial development vertical. We are proud to be a trusted resource for CRE news in Colorado. Thanks to the valuable content you provide, the online publication continues to gain readership and our newsletter garners new subscribers daily.

100%
Commercial Real Estate and AEC Professionals



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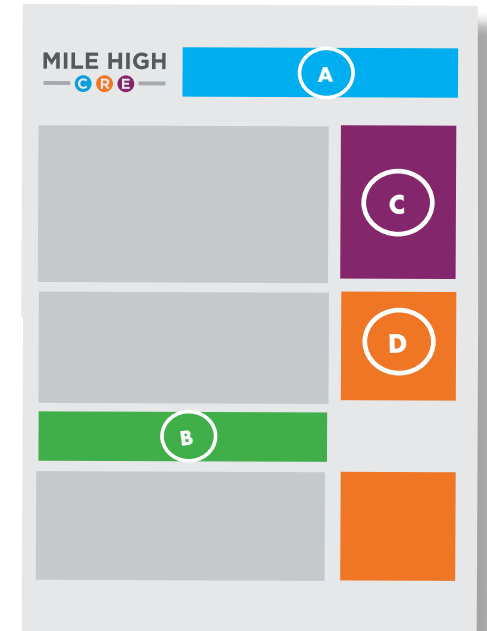
MILE HIGH

— C R E —

As Denver’s only daily online publication dedicated to the commercial real estate industry, Mile High CRE provides an excellent opportunity to promote your business. Our readership comprises solely of commercial real estate industry professionals, which is precisely why Mile High CRE stands out as the optimal platform for connecting with the key influencers in commercial development, brokerage, property management, and the AEC industry.

ONLINE PUBLICATION WEBSITE ADVERTISING RATES

EACH **DESIGN BUILD** ADVERTISEMENT COMES WITH **3 COMPLIMENTARY PROOFS** - WITH ADDITIONAL PROOFS PRICING AT \$15 EACH
NEW ADS RUN ON THE 1ST OF EACH MONTH
 PLEASE SUBMIT ALL **CAMERA-READY CONTENT ONE WEEK PRIOR** TO RUN DATE, AND ALL **DESIGN BUILD CONTENT THREE WEEKS PRIOR**



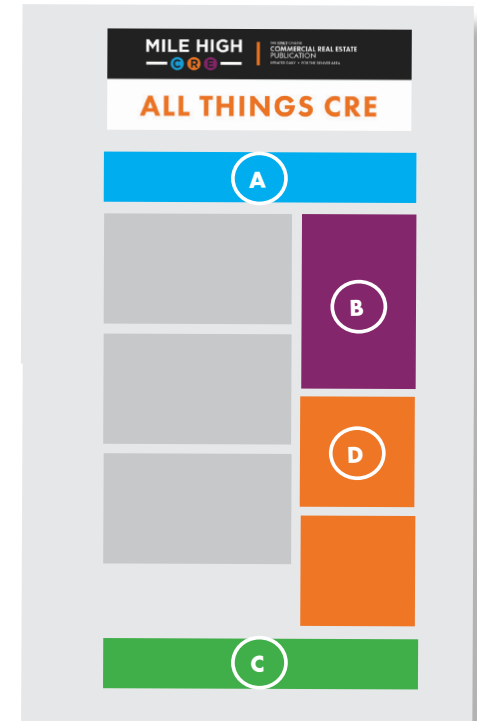
AD TYPE	POSITION	SIZE	PRICE PER MONTH (*Please contact for upgrades and additional options.)				
			1 Month	3 Months	6 Months	9 Months	12 Months
Top of Page Banner	A	728 x 90 px	\$1,800	\$1,620	\$1,400	\$1,350	\$1080
Own the News	B	728x90 px	\$1,320	\$1,190	\$1,060	\$990	\$790
Double Side Square *upgrades available	C	300 x 500 px	\$1,255	\$1,130	\$1030	\$960	\$795
Side Square *upgrades available	D	300 x 250 px	\$1,020	\$920	\$815	\$750	\$615

FEATURED ARTICLE | \$800 | INCLUDES: PHOTO, BIO, 750 WORD ARTICLE WITH SOCIAL MEDIA PUSH



The Mile High CRE newsletter delivers relevant, timely CRE news specifically targeted to over 2,800 subscribers in the CRE and AEC industries. Sent twice-weekly, every Wednesday and Friday, placement in the newsletter guarantees your advertisement valuable exposure all month long.

EMAIL NEWSLETTER ADVERTISING RATES



AD TYPE	POSITION	SIZE	PRICE PER MONTH				
			1 Month	3 Months	6 Months	9 Months	12 Months
Top Newsletter Banner	A	728 x 90 px	\$1,620	\$1,440	\$1,290	\$1,200	\$960
Double Side Square	B	300 x 500 px	\$1,140	\$1,020	\$930	\$870	\$720
Bottom Newsletter Banner	C	728 x 90 px	\$1,000	\$900	\$775	\$700	\$600
Side Square	D	300 x 250 px	\$900	\$780	\$720	\$660	\$540

SHARE YOUR NEWS EBLAST | \$750 | SEND YOUR ARTICLE OUR WAY AND WE WILL SEND IT TO ALL OF OUR CONTACTS
 *Please submit all content and creative one week prior to run date.



**BI-WEEKLY
NEWSLETTER**

2,800+
SUBSCRIBERS



OPEN RATES

17% **39%**
Industry Average Mile High Average

7% **CLICK
THROUGH RATE**

WEBSITE STATS



18 **WEEKLY POSTS**
ON AVERAGE

30,120 **MONTHLY AVERAGE**
USERS

61,250+ **MONTHLY AVERAGE**
PAGE VIEWS

690,819+ **MONTHLY**
AD IMPRESSION RATE

WE REACH THE ENTIRE VERTICAL



GENERAL CONTRACTOR &
SUBCONTRACTORS



ARCHITECTURAL
FIRMS



ENGINEERING
FIRMS



CRE COMPANIES
(BROKERS & DEVELOPERS)



2024

Editorial Calendar

Month	Themes	Special Features	Materials Deadline
JAN	New Year 2024 Outlook	Multifamily Outlook Industrial Outlook Association Outlook	December 21, 2023
FEB	Diversity, Equity, & Inclusion	Encouraging Women to Claim a Seat at the Table DEI Profiles	January 26
MAR	Construction Technology	Prefabrication Virtual Reality Integration	February 23
APR	Sustainability	Approach to Energy Efficiency Modular Construction	March 25
MAY	Safety Practices & Social Responsibility	Approach to Site Safety Workplace Safety	April 26
JUNE	Leading Workplace Practices	Best Hiring Practices Employee Health & Wellness Programs	May 27



Month	Themes	Special Features	Materials Deadline
JULY	Mixed-Use Design	Multifamily Development Hybrid Workplace Environments	June 27
AUG	Buying, Selling & Property Management	Insurance Commercial Furnishings Notable Transactions	July 25
SEPT	Adaptive Reuse	Office to Residential Conversion Bioscience & Life Sciences	August 26
OCT	Community Involvement & Outreach	Philanthropic Partnership	September 26
NOV	Renovation	Historic Preservation Workspace Renovations	October 28
DEC	2024 Recaps	Company End of Year Spotlight	November 25

*Topics are subject to change. Visit our website for recent updates.



Each month, Mile High CRE will highlight a new place to dine or recline in the Centennial State. Nominate new or recently renovated restaurants and hotels for a chance to be featured! **Email nominations to editor@milehighcre.com.**

