

MILE HIGH

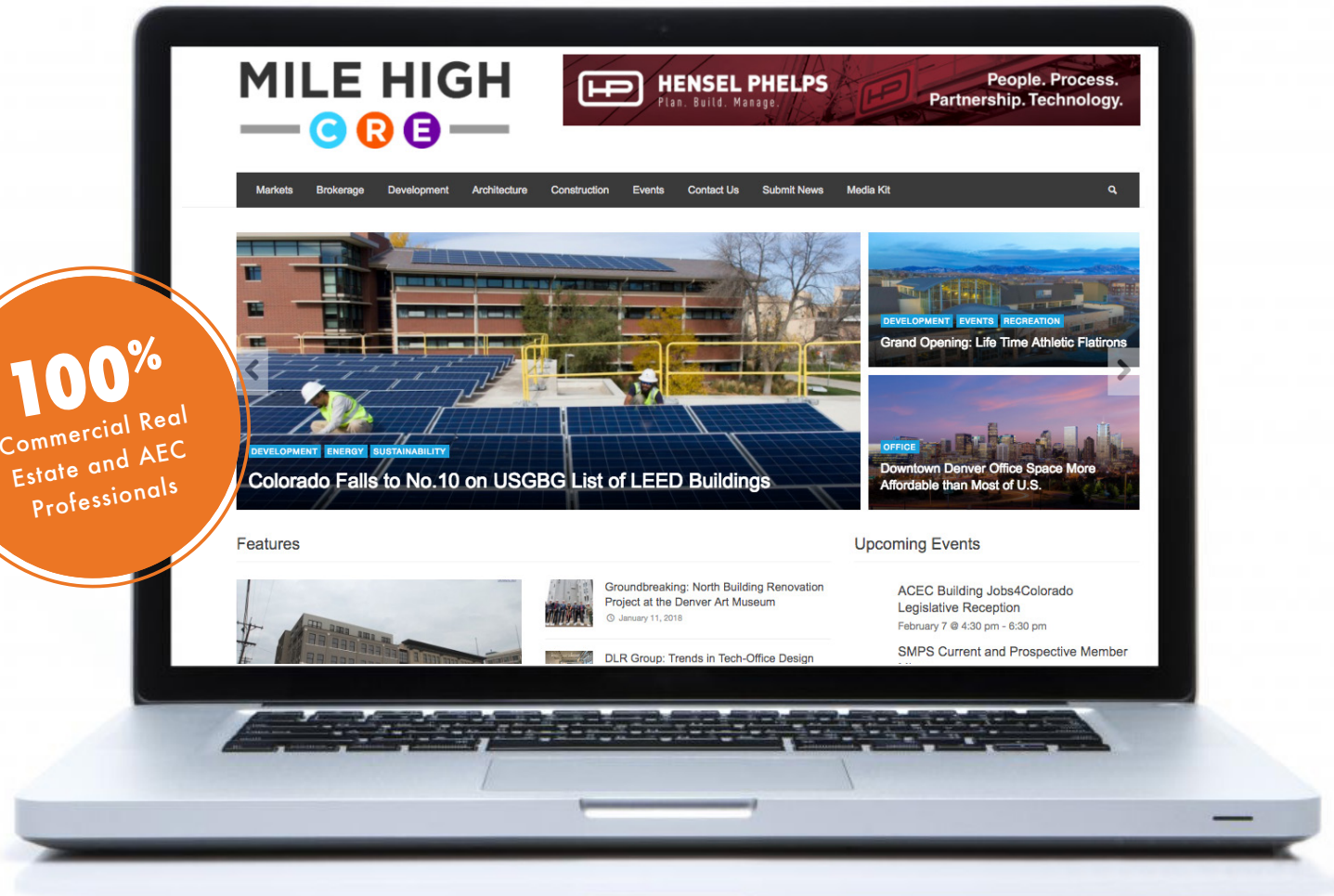


THE PREMIER ONLINE
**COMMERCIAL REAL ESTATE
PUBLICATION**

UPDATED DAILY • FOR THE DENVER AREA

MILE HIGH CRE is your online source for streamlined commercial development news. Our objective is to deliver timely news spanning the entire commercial development vertical. We are proud to be a trusted resource for CRE news in Colorado. Thanks to the valuable content you provide, the online publication continues to gain readership and our newsletter garners new subscribers daily.

100%
Commercial Real
Estate and AEC
Professionals



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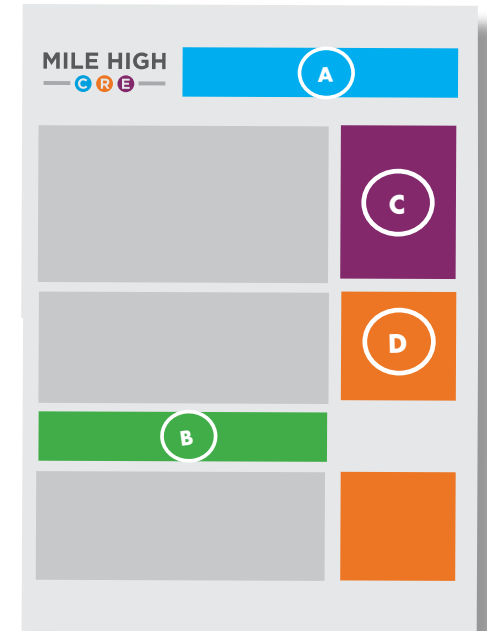
— C R E —

As Denver’s premier daily online publication dedicated to commercial development, Mile High CRE provides an excellent opportunity to promote your business. With a readership consisting of professionals in the CRE/AEC sectors, Mile High CRE emerges as the ideal platform for engaging with influential figures in the industry.

ONLINE PUBLICATION WEBSITE ADVERTISING RATES

EACH **DESIGN BUILD** ADVERTISEMENT COMES WITH **3 COMPLIMENTARY PROOFS** - WITH ADDITIONAL PROOFS PRICING AT \$15 EACH
NEW ADS RUN ON THE 1ST OF EACH MONTH

PLEASE SUBMIT ALL **CAMERA-READY CONTENT ONE WEEK PRIOR** TO RUN DATE, AND ALL **DESIGN BUILD CONTENT THREE WEEKS PRIOR**



| AD TYPE | POSITION | SIZE | PRICE PER MONTH (*Please contact for upgrades and additional options.) | | | | |
|---|----------|--------------|--|----------|----------|----------|---------|
| | | | 12 Months | 9 Months | 6 Months | 3 Months | 1 Month |
| Top of Page Banner | A | 728 x 90 px | \$756 | \$945 | \$980 | \$1,134 | \$1,260 |
| Own the News | B | 728x90 px | \$553 | \$693 | \$742 | \$833 | \$924 |
| Double Side Square *upgrades available | C | 300 x 500 px | \$556 | \$672 | \$721 | \$791 | \$878 |
| Side Square *upgrades available | D | 300 x 250 px | \$431 | \$525 | \$571 | \$644 | \$714 |

**SPONSORED
ARTICLE**

\$400

INCLUDES: PHOTO, BIO, 750 WORD ARTICLE
WITH SOCIAL MEDIA PUSH

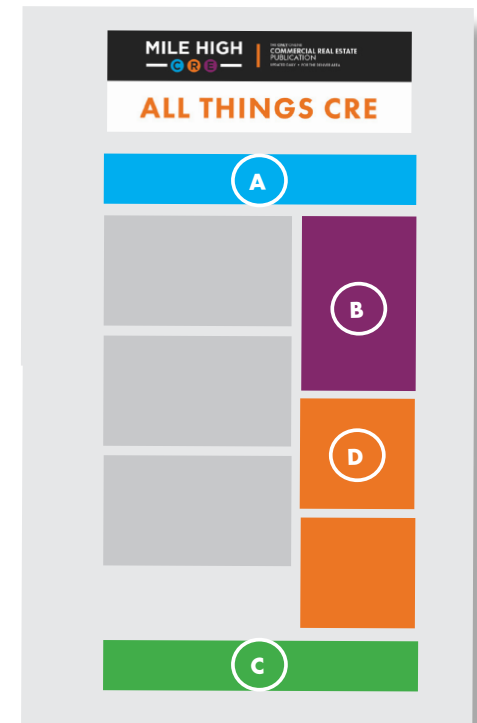
SPECIAL OFFER:
BUY A SERIES OF 4
ARTICLES, RECEIVE
THE 5TH FREE!

MILE HIGH

— C R E —

The Mile High CRE newsletter delivers relevant, timely CRE news specifically targeted to over 2,800 subscribers in the CRE and AEC industries. Sent twice-weekly, every Wednesday and Friday, placement in the newsletter guarantees your advertisement valuable exposure all month long.

EMAIL NEWSLETTER ADVERTISING RATES



| AD TYPE | POSITION | SIZE | PRICE PER MONTH | | | | |
|--------------------------|----------|--------------|-----------------|----------|----------|----------|----------|
| | | | 12 Months | 9 Months | 6 Months | 3 Months | 1 Months |
| Top Newsletter Banner | A | 728 x 90 px | \$672 | \$840 | \$903 | \$1,008 | \$1,134 |
| Double Side Square | B | 300 x 500 px | \$504 | \$609 | \$651 | \$714 | \$798 |
| Bottom Newsletter Banner | C | 728 x 90 px | \$420 | \$490 | \$543 | \$630 | \$700 |
| Side Square | D | 300 x 250 px | \$378 | \$462 | \$504 | \$546 | \$630 |

**SHARE YOUR
NEWS EBLAST**

\$250

PLEASE SUBMIT ALL CONTENT AND CREATIVE ONE WEEK BEFORE RUN DATE.



**BI-WEEKLY
NEWSLETTER**

2,800+
SUBSCRIBERS



OPEN RATES

17% **39%**
Industry Average Mile High Average

7% **CLICK
THROUGH RATE**

READERSHIP STATS

WEBSITE STATS



18 **WEEKLY POSTS**
ON AVERAGE

30,120 **MONTHLY AVERAGE**
USERS

61,250+ **MONTHLY AVERAGE**
PAGE VIEWS

690,819+ **MONTHLY**
AD IMPRESSION RATE

**WE REACH THE
ENTIRE VERTICAL**



GENERAL CONTRACTOR &
SUBCONTRACTORS



ARCHITECTURAL
FIRMS



ENGINEERING
FIRMS



CRE COMPANIES
(BROKERS & DEVELOPERS)

