

# MILE HIGH



THE PREMIER ONLINE  
**COMMERCIAL REAL ESTATE  
PUBLICATION**

UPDATED DAILY • FOR THE DENVER AREA

**MILE HIGH CRE** is your online source for streamlined commercial development news. Our objective is to deliver timely news spanning the entire commercial development vertical. We are proud to be a trusted resource for CRE news in Colorado. Thanks to the valuable content you provide, the online publication continues to gain readership and our newsletter garners new subscribers daily.

**100%**  
Commercial Real Estate and AEC Professionals



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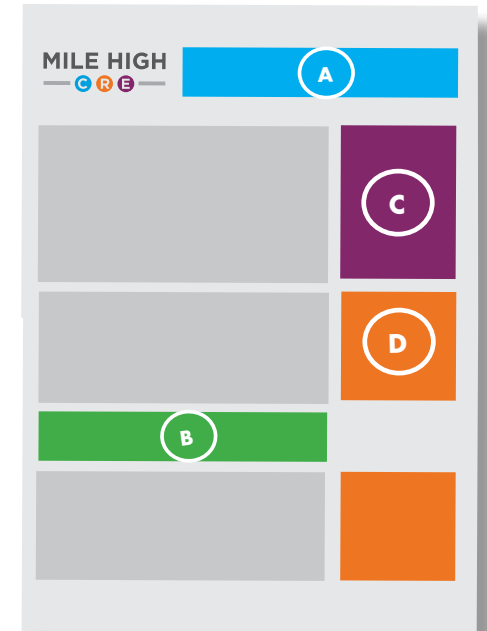
— C R E —

As Denver’s premier daily online publication dedicated to commercial development, Mile High CRE provides an excellent opportunity to promote your business. With a readership consisting of professionals in the CRE/AEC sectors, Mile High CRE emerges as the ideal platform for engaging with influential figures in the industry.

## ONLINE PUBLICATION WEBSITE ADVERTISING RATES

EACH **DESIGN BUILD** ADVERTISEMENT COMES WITH **3 COMPLIMENTARY PROOFS** - WITH ADDITIONAL PROOFS PRICING AT \$15 EACH  
**NEW ADS RUN ON THE 1ST OF EACH MONTH**

PLEASE SUBMIT ALL **CAMERA-READY CONTENT ONE WEEK PRIOR** TO RUN DATE, AND ALL **DESIGN BUILD CONTENT THREE WEEKS PRIOR**



AD TYPE	POSITION	SIZE	PRICE PER MONTH (*Please contact for upgrades and additional options.)				
			12 Months	9 Months	6 Months	3 Months	1 Month
Top of Page Banner	A	728 x 90 px	\$756	\$945	\$980	\$1,134	\$1,260
Own the News	B	728x90 px	\$553	\$693	\$742	\$833	\$924
Double Side Square *upgrades available	C	300 x 500 px	\$556	\$672	\$721	\$791	\$878
Side Square *upgrades available	D	300 x 250 px	\$431	\$525	\$571	\$644	\$714

**SPONSORED  
ARTICLE**

\$600

INCLUDES: PHOTO, BIO, 750 WORD ARTICLE  
WITH SOCIAL MEDIA PUSH

**SPECIAL OFFER:**  
BUY A SERIES OF 4  
ARTICLES, RECEIVE  
THE 5TH FREE!



The Mile High CRE newsletter delivers relevant, timely CRE news specifically targeted to over 7,500 subscribers in the CRE and AEC industries. Sent twice-weekly, every Wednesday and Friday, placement in the newsletter guarantees your advertisement valuable exposure all month long.

## EMAIL NEWSLETTER ADVERTISING RATES



AD TYPE	POSITION	SIZE	PRICE PER MONTH				
			12 Months	9 Months	6 Months	3 Months	1 Months
Top Newsletter Banner	A	728 x 90 px	\$672	\$840	\$903	\$1,008	\$1,134
Double Side Square	B	300 x 500 px	\$504	\$609	\$651	\$714	\$798
Bottom Newsletter Banner	C	728 x 90 px	\$420	\$490	\$543	\$630	\$700
Side Square	D	300 x 250 px	\$378	\$462	\$504	\$546	\$630

**SHARE YOUR NEWS EBLAST** | \$250 | PLEASE SUBMIT ALL CONTENT AND CREATIVE ONE WEEK BEFORE RUN DATE.



**BI-WEEKLY  
NEWSLETTER**

**7,500+**  
SUBSCRIBERS



**OPEN RATES**

**17%** **40%**  
Industry Average Mile High Average

**13%** **CLICK  
THROUGH RATE**

## WEBSITE STATS



**15** **WEEKLY POSTS**  
ON AVERAGE

**30,500** **MONTHLY AVERAGE**  
USERS

**50,200+** **MONTHLY AVERAGE**  
PAGE VIEWS

**746,000+** **MONTHLY**  
AD IMPRESSION RATE

## WE REACH THE ENTIRE VERTICAL



GENERAL CONTRACTOR &  
SUBCONTRACTORS



ARCHITECTURAL  
FIRMS



ENGINEERING  
FIRMS



CRE COMPANIES  
(BROKERS & DEVELOPERS)